

AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions, and listings, of claims in the application:

LISTING OF CLAIMS:

1. (Currently Amended) A tire made of a rubber-based material of black color comprising at least one attention-attracting design on molded onto an outer surface of the said tire, this material being a diene elastomer or rubber, i.e. an elastomer obtained at least in part from diene monomers, the design being visible in at least one color different from the black color of the rubber-based material~~[[,]]~~ due to the design having on its outer surface at least one light diffraction grating formed by a plurality of ridges or grooves of height H arranged parallel to one another with a period P for producing a coherent light scattering effect.

2. (Original) The tire of claim 1, wherein the height H of the ridges is less than or equal to 1 micron and their period P is less than or equal to 1.5 micron.

3. (Original) The tire of claim 1, wherein the height H is between 0.17 and 0.23 micron.

4. (Original) The tire of claim 1, wherein one same design is formed of at least two portions, each portion having at its surface a diffraction grating formed of a plurality of striations, the orientations of the striations of the gratings being different from one another.

5. (Original) The tire of claim 4, wherein the difference between the angles of the striations in one portion of the design and in another portion of the same design is at least equal to 10° .

6. (Original) The tire of claim 1, wherein the design has on its visible surface at least one diffraction grating whose characteristics enable a hologram to be seen, i.e. an image in three dimensions.

7. (Original) The tire of claim 1, wherein the tire material on which the design is arranged is free from waxes and anti-ozone or anti-oxidant agents.

8. (Original) The tire of claim 4, wherein the tire material on which the design is arranged is free from waxes and anti-ozone or anti-oxidant agents.

9. (Original) The tire of claim 6, wherein the tire material on which the design is arranged is free from waxes and anti-ozone or anti-oxidant agents.

Claims 10-15 (Canceled)